

Holiday Goodies for the ACT! Fanatic

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Elves are busy planning for the holidays. Naturally, they're using Santa's ACT! database to send holiday greetings and gifts. They have some fantastic tools ready to gift-wrap for you. You'll want to add one or two of these to your shopping list, or you could just pick one or two for yourself. Even Scrooge has something good to say about these time-savers. Here are their suggestions for every ACT! user to have on board for the holidays.

Holiday Calendar for ACT!

\$19.95 (suitable for ACT! 4.0 - 6.0)

Easy to set up and install, this program calendars all of the holidays (secular and religious) for the years 2004 through 2006, including Canadian holidays and the Chinese New Year.

AddressGrabber Standard

\$69.95 (compatible with ACT! 5.0 - 6.0)

This is a great time-saver. It does just what the name says. Just highlight the contact information from e-mail, Web pages, and documents. It automatically "reads" the data and plops it into the correct fields like Name, Company, Title,

Street Address, City, State, Zip, Phone, Fax, E-mail... and accurately transfers them into ACT!. The Business version adds 15 additional fields and smoothly works with many office applications.

High Impact eMail for ACT!

Basic package \$49.95, includes a bonus of Holiday Greetings — a \$19.95 value — free during the month of December. Total package \$229.80 (compatible only with ACT! 6.0)

This add-on includes a collection of HTML e-mail templates that has made a sea change to my e-mail correspondence. Once my e-mails were plain and boring; now they have va-va-voom. I usually get a faster response, too. With numerous holiday templates, you can send your family or business annual newsletters with a beautifully polished look. Offering more than 400 HTML templates, from elegant stationary to attention-grabbing newsletters to memos of many sophisticated themes, each demands attention. With the very user-friendly application, you can design your own graphical templates that look like you hired a big-time graphic designer. Check out the Super

Bonus Pack for \$99.95. I had to trade up when I saw the wide array of possibilities with 14 template packs for whole e-marketing solutions.

ACT! De-duplication Wizard

\$49.95 (works with ACT! 5.0 - 6.0)

During a recent setup of ACT! for a major government agency, there were numerous databases to compile into one unit — easy enough. The trouble was that there were many, many duplicate records. Unfortunately, there was no easy way to determine the correct data. Our best solution was to use the De-duplication Wizard. I was able to merge notes, activities, sales, groups, and other information in these duplicate contacts into a single unique contact. Best of all, I could use this vital tool on a field-by-field basis.

For more information about these products and more, visit ACT! AddOns at www.actaddons.com. ♦

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Scanning Business Cards...

data as contacts into an ACT! database. When large quantities of cards are an issue, CardScan can save the ACT! user time and improve accuracy and man-

agement of new contact records. For more information about CardScan, go to www.actaddons.com and click **Category | Scanning | CardScan Executive for ACT!..** ♦

Tim Kachinske is an ACT! Certified Consultant and

co-author of the best-selling four-volume ACT! 2000 Training CD series. He has also co-authored a three-volume set of ACT! 6.0 training manuals. These and other Innovative Solutions training products are available at the ACT! AddOns Store. Go to www.actaddons.com, click the Company tab, and click Innovative Solutions.